

Almaty Management University

(AlmaU, 1988)



ALMA
ALMATY MANAGEMENT
UNIVERSITY
— Powered by —
Arizona State University®



CENTRAL ASIAN REGION

Regional Capacity

Population: 79 mln
Total GDP: \$ 326 bln
GDP growth rate: 4,1%
Universities: 311

Kazakhstan's Capacity








Joins the Bologna Process: 2010
GDP: \$ 191 bln
GDP on education: 5,47%
GDP on higher education: 0.47%

No. of Universities: 119 (600 000~ students)
National & State unis: 55 (22.5% of students)
Private unis: 64 (77.5% of students)

Foreign students studying in KZ: 4.8%

(2022)



	1988-1995	1996-2013	2014-2023
	 Almaty School of Management ASM	 International Academy of Business	 ALMA ALMATY MANAGEMENT UNIVERSITY — Powered by — Arizona State University®
 PROGRAMS	15+ short-term	7 Bachelor's 6 Master's 20+ exec.edu 4 MBA 2 DBA	20+ Bachelor's 8 Master's 200 + exec.edu 6 MBA 1 DBA 4 PhD
 STUDENTS	200	2000+	5100+
 FACULTY	15 part-time	100 full-time	250+ full-time
 INFRA-STRUCTURE	30 – 900 sq. m (rent)	900 – 8000 sq.m (owned in Almaty)	8000 – 16000 sq.m (owned in Almaty)



Mission:

We are making the world better through the development of education, research and entrepreneurship

Vision 2030:

AlmaU is a globally recognized comprehensive university for people aspiring for the sustainable development of society

10 SCHOOLS

- Graduate School of Business
- Management
- Economics and Finance
- Entrepreneurship and Innovation
- Hospitality and Tourism
- Politics and Law
- Digital Technologies
- Media and Film (2021)
- Sharmanov School of Health Sciences (2022)
- Transformative Humanities (2023)

15 CENTERS & LABORATORIES

- Urban and City Management
- Creative Industries
- Sports Management
- Language
- Institute for Education Development
- Technology Commercialization
- European Studies
- SDG & ESG
- Neuromarketing Lab
- AR & VR Lab
- Tea Room – Hospitality Lab
- Public Speaking Lab
- Happiness Lab
- Qaynar Bulaq – coworking space
- Sport & Art Zone

GLOBAL RECOGNITION



801-1000 Times Higher Education Impact Rankings 2023
among 1,705 Universities based on 17 UN SDG's



24 in the world QS Executive MBA Ranking 2023 - joint program with GSOM SPbSU
Top 40 in Asia QS Global MBA Ranking 2023
Top 250 in the world QS Global MBA Ranking 2023



Top 3 Best Business Schools
In Central Asia and South Asia by Eduniversal (2017, 2019)



Top places in Central Asia
Eduniversal Best Masters Ranking (2017-2022)



4 Palmes of Excellence by Eduniversal (2013-2022)



AMBA
Global Accreditation of MBA Programmes (2013-2026)



BGA
Graduate School of Business and School of Hospitality and Tourism (2021-2026)



IQA CEEMAN
International Quality Accreditation (2010-2029)



GARP
Global Association of Risk Management MBA “Financial Engineering” (2019, 2022)



KPMA/IPMA
International Project Management Association - School of Management (2023)



ACCA
Association of Chartered Certified Accountants - School of Economics & Finance (2022-2030)



CIMA
Chartered Institute of Management Accountants - School of Economics and Finance (2022-2024)



Yerkin Tatishev

- Chairman of the Board of Trustees of Almaty Management University, Founder and Chairman of the Board of Directors of KUSTO Group



Assylbek Kozhakhmetov

- President and founder of AlmaU, DBA
- CEEMAN Vice President Central Asia
- Board Member of the UN PRME



Gulnara Kurenkeyeva

- Rector of AlmaU, PhD
- Member of the International Accreditation Council of AMBA & BGA
- Global Accreditations Member of the Asia-Pacific Advisory Council for AMBA & BGA Global Accreditations



Zhaksybek Kulekeyev

- Advisor to the Chairman of the Board of JSC NC "KazMunayGas", Chairman of the Board of Directors of NJSC Eurasian National University. n.a. L. Gumilyov



Janat Berdalina

- Honorary Member of the Board of Trustees of Almaty Management University, independent director of Polymetal



Tan Chin Tiong

- Emeriti Professor, Singapore Management University



Nina Yanykina

- Managing partner of the 'Delovoy Aliyans' Group of Companies (Russian Federation)



Andrey Beklemishev

- Vice President of International Data Corporation (IDC)



Ralph Frederick (Rick) Shangraw

- President of the Cintana Education Alliance (USA)



Andrey Linnik

- Advisor to Chair of the Board of “Aspara Munay” LLP



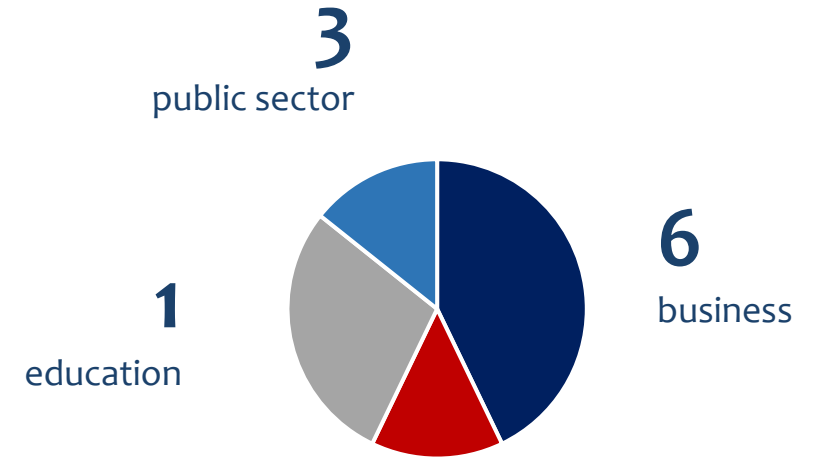
Gulbanu Pazykhair

- Chair of the Board of the JSC «Altyn Samruk Qazaqstan»



Dinara Seijaparova

- Country Manager of the UN Global Compact Kazakhstan



12 representatives from Kazakhstan, USA, Singapore and Russia



Approves the strategy, budget and appointment of the rector



GLOBAL STRATEGIC PARTNERSHIPS

100+ PARTNERS IN
45+ COUNTRIES



Est. 2020
15 members from 15 countries, Arizona State University as a flagship member university.

Cintana helps universities achieve their ambitious goals by connecting them to the transformational resources and partners they need to succeed. Cintana helps universities reach more students with the education they need and deserve.

*#2 in Times Higher Education Impact Ranking (2022)
#1 in innovation among US Universities rating by U.S. News and World Report (2016-2022)



In 2020 AlmaU joined the CINTANA Alliance, a global network of innovative Universities



CINTANA Presidents' Summit in Arizona, an annual gathering of the top managers from member Universities



Board of Trustees visit to Arizona State University

New Strategies

- AlmaU 2030 Strategy
- Digital Transformation Strategy 2030
- Online Education Strategy
- Marketing Strategy
- 10-year Recruitment Plan
- HR Strategy

Corporate Governance

- Membership of the President of Cintana Education in the AlmaU Board of Trustees
- Joint Strategy Board
- Joint Strategy Plan
- Representative of Cintana Education in AlmaU



Academic and scientific development

- Double Bachelor's Degrees
- Accelerated and double master's degrees
- ASU Repository
- Internationalization of students and faculty
- English Language Development Program, TESOL
- Cintana Research: joint scientific research and projects, research competencies and trainings, publications in journals of partner universities, scientific conferences

Operational management

- Recruiting Campaign
- Weekly meetings at all management levels
- New reporting forms and analytics
- Consulting from world-class experts

*#2 in Times Higher Education Impact Ranking (2022)

#1 in innovation among US Universities rating by U.S. News and World Report (2016-2022)

PRME Principles for Responsible Management Education
CHAPTER EURASIA

PRME
CHAMPIONS 2023

Est. 2021 by AlmaU

11 members from 7 countries

Advancing the Principles of Responsible Management in Education under the UN Global Compact and sustainable development in the Eurasian region.

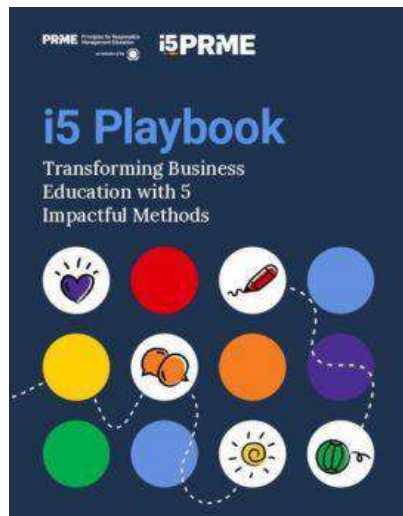
AlmaU as UN PRME Signatory since 2009,
Champion of 2023 cycle.



Recognition of outstanding engagement with PRME as a board member - Assylbek Kozhakhmetov



Last year, AlmaU was quite an active participant in the PRME initiatives and projects.



The Impactful Five (i5): Learning in Leadership Education project and contributions toward pedagogical adoption of playful learning for holistic development in higher education.



PRME Student Organization Awards runner-up – SDG Legion AlmaU



2023 i5 Award of Excellence – Aurora Diaz Soloaga

EMBA #24 in the world



GRADUATE SCHOOL OF BUSINESS



1000+

MBA & DBA Students

6000+

Alumni

50+

Faculty

INTERACTION MODEL WITH INDUSTRIAL PARTNERS: URBAN STUDIES CENTER CASE



The Center for Urban Studies was founded in 2020 and implements the educational program "Urban Studies and City Management".

A total of 38 students are enrolled in the program. 90% of teaching staff are of the NGOs, business and public sector.



Cooperation with partners within the framework of practice and independent research of students



Projects implemented by the Center of urban studies in 2022-23

Urban morphological analysis of the Bostandyk district

Joint research with the Department of Digitalization of Almaty and the IT consulting company Frontier.kz on urban planning analysis of the Bostandyk district of Almaty



Laboratory of Public Sociology "Home is Better"

Joint research of villages in the Akmola region with the Fund for Sustainable Development of Rural Areas and the Tselinny Center for Contemporary Culture,

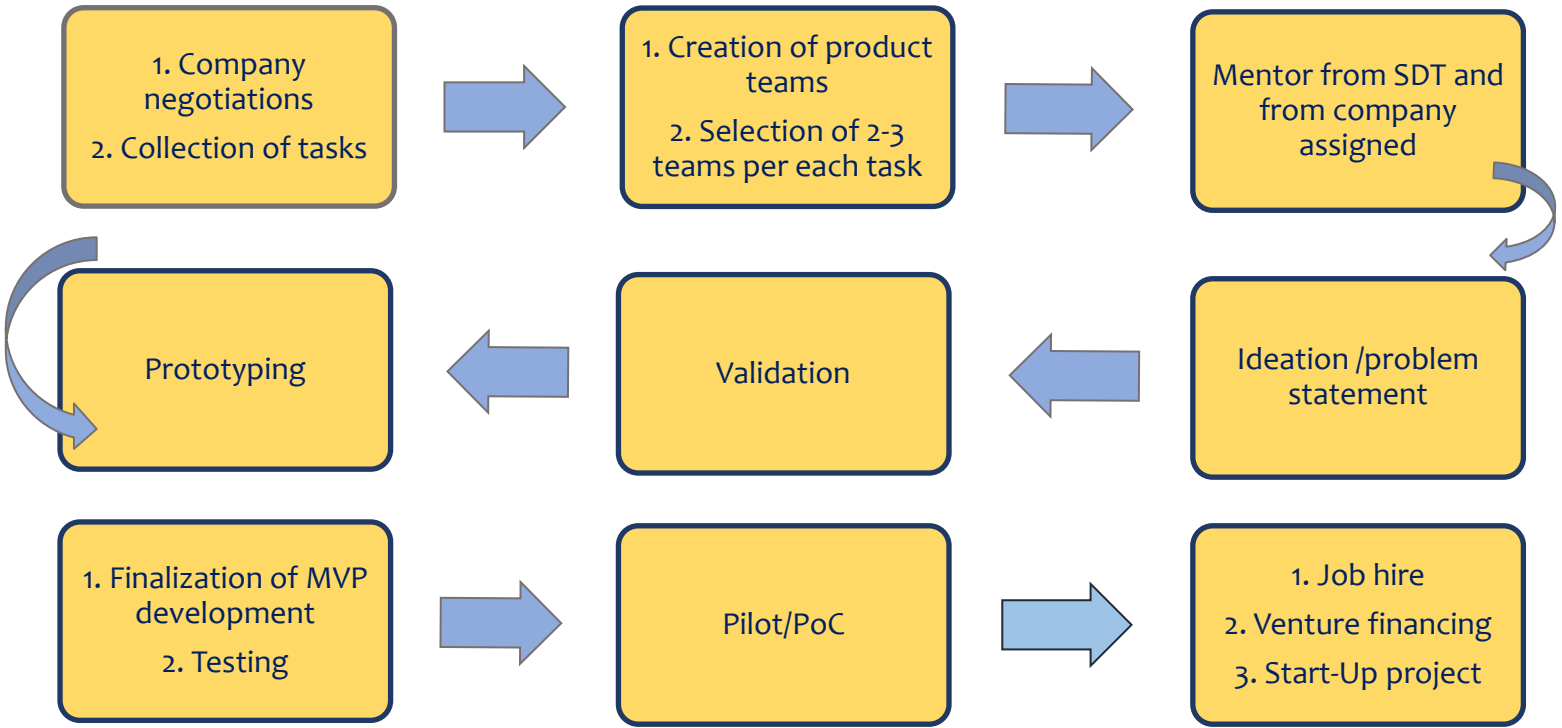


Community Engagement Guide

Together with the Decenta Foundation, a guide was developed to involve the population in the improvement of open public spaces



INTERACTION MODEL WITH INDUSTRIAL PARTNERS: CASE OF THE SCHOOL OF DIGITAL TECHNOLOGIES (SDT)



Project DE-/ANTI-ICING c AIR ASTANA



Fletch app
MVP по автоматизации процессов de-/anti-icing

Solving real business problems under the guidance of mentors-practitioners

Majors: Product Management, Data science and Machine learning, Game Development, Business Intelligence, Back-End Development

Partner companies:



PRIORITY RESEARCH AREAS



Business
Entrepreneurship
Management



SDG
ESG



Civil Society
Public Trust
Political Studies



National Identity
Kazakh Language



Education System
Universities



Climate Change
Green Economy



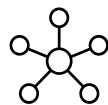
Neuromarketing
NeuroScience



Health Science
Wellbeing



Urban Studies
Urban planning



IT & Digitalization

Annual Conferences



Rector's Club CA+



School for Researchers



Postgrad Colloquium



Public Trust & Social Capital



Hospitality & Tourism



Media, Film & PR



Economics & Finance Week

PROJECTS: SOCIAL RESPONSIBILITY AND SUSTAINABLE DEVELOPMENT



EU/UNDP project in Kazakhstan
“Supporting economic empowerment of 90 Afghan women through education and training in Kazakhstan and Uzbekistan” (2019-2022)



Uly Balqash Shaqyrady
200+ participants; raise public awareness of lake ecology, leadership, management training (since 2019)



Rural School Support Project
500+ teachers and school directors on pedagogical and managerial skills programs (2009+)



University Partnerships for Global Social Impact Projects with Lehigh University funded by the American Councils (since 2020)



Program “Service Learning”
Shaping students' social experience of public service, educating future entrepreneurs on humanity and moral values (since 2015)

Welcome to Almaty!



AlmaU Administration Contacts:

Assylbek Kozhakhmetov – President assylbek@almatau.edu.kz

Gulnara Kurenkeyeva – Rector kurenkeyeva@almatau.edu.kz

Assel Aryn – Vice-Rector for Academic Development as.aryn@almatau.edu.kz

Bakhytzhan Sarkeyev – Vice-Rector for Science b.sarkeyev@almatau.edu.kz

Aigerim Kaumenova – Vice-Rector for Global Partnerships a.kaumenova@almatau.edu.kz

Ruslan Kozhakhmetov – Vice-Rector for Corporate Development r.kozhakhmetov@almatau.edu.kz



ALMA
ALMATY MANAGEMENT
UNIVERSITY

— Powered by —
Arizona State University®



CONTACT INFORMATION:

almatau.edu.kz + new.almatau.edu.kz

info@almatau.edu.kz

www.facebook.com/AlmaUInternational/

Phone: +7 727 313 2841

227 Rozybakiyev str., Almaty, 050060, Kazakhstan

Global AlmaU: global@almatau.edu.kz

Nursulu Kiyash – Director n.kiyash@almatau.edu.kz

Aliya Akpayeva – International Development a.akpayeva@almatau.edu.kz

Aida Yelesheva – Accreditations & Rankings a.yelesheva@almatau.edu.kz

Nargiz Akhmetova – Academic Mobility n.mukhamediyeva@almatau.edu.kz

Zhuldyz Kazhatova – Academic Mobility zh.kazhatova@almatau.edu.kz



ALMA
ALMATY MANAGEMENT
UNIVERSITY
— Powered by —
Arizona State University®

SEE YOU AT ALMAU!

alm.au.edu.kz

info@alm.au.edu.kz

global@alm.au.edu.kz

www.facebook.com/alm.au.edu

[linkedin.com/school/alm.au](https://www.linkedin.com/school/alm.au)

Phone: +7 727 313 30 40

227 Rozybakiyev str., Almaty, 050060, Kazakhstan

